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**From:** Kasman, Mark [Kasman.Mark@epa.gov]  
**Sent:** 4/12/2017 8:18:22 PM  
**To:** Hupp, Millan [hupp.millan@epa.gov]  
**CC:** Hupp, Sydney [hupp.sydney@epa.gov]; Freire, JP [Freire.JP@epa.gov]; Ferguson, Lincoln [ferguson.lincoln@epa.gov]; Nishida, Jane [Nishida.Jane@epa.gov]  
**Subject:** FW: Administrator Pruitt's Visit  
**Attachments:** EPA NOTIONAL AGENDA FOR ITALY (007).docx

Hello JP, Lincoln, Millan and Sydney,

Following up on our conversation this past Monday, as well as my conversation with Embassy/Rome this morning, I am attaching a new notional agenda for your consideration. I am also including an email I received from Embassy Rome this morning which addresses some of our questions. You will see that we have added some events with Free Market Think Tanks, local government associations, and the sustainable production agency. For reasons outlined below, and in our conversation with the Public Affairs Office at Embassy Rome this morning, they still recommend considering Italian Society for International Organizations for a speech. I have also forwarded Nino's baseball contact so we will see where that leads. Of course, I will return with much more information at the end of next week.

Jane and I would like to suggest that we meet on Friday, April 21<sup>st</sup> to go over the proposed schedule and what I learned on the scoping mission in advance of our meeting with Administrator Pruitt. Would that be feasible? Of course Ryan and Samantha would be welcome too if they are available.

Mark

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**From:** Ex. 6 - Personal Privacy  
**Sent:** Wednesday, April 12, 2017 9:30 AM  
**To:** Kasman, Mark <Kasman.Mark@epa.gov>; Ex. 6 - Personal Privacy  
Ex. 6 - Personal Privacy >; Besch, Brianna <besch.brianna@epa.gov>; Finman, Hodayah <Finman.Hodayah@epa.gov>;  
Phillips, Anna <Phillips.Anna@epa.gov>; Ex. 6 - Personal Privacy >; Doroski, Brenda  
<Doroski.Brenda@epa.gov>; Palmieri, Suzanne <Suzanne.Palmieri@fas.usda.gov>; Giles, Frederick H  
<Frederick.Giles@fas.usda.gov>; Ex. 6 - Personal Privacy >; Dawn Bruno (Rome - FCS)  
<Dawn.Bruno@trade.gov>; Ex. 6 - Personal Privacy >

## Ex. 6 - Personal Privacy

**Subject:** RE: Administrator Pruitt's Visit

Hello team EPA and Embassy Colleagues!

Will the Administrator's family travel to Bologna? Also on the arrival day/rest day, would the Administrator and staff need us to set up any tours?

Now on to your questions:

- Administrator's Associate Administrator for Public Affairs, J.P. Friere, and Administrator's Press Secretary Lincoln Ferguson, are wondering if possible to have a conversation with Embassy Press Office on this Wednesday. If so can you propose times? We'll be talking to you soon! (3:30 p.m. – Rome time)

- Themes of Administrator's speech expected to focus on strong economies being necessary for environmental protection. Strong economies and job creation must be part of environmental protection strategy.
- Given themes of speech, is SIOI still best place to deliver? Yes – they are smart young adults/graduate students that will not need an interpreter. Do you have examples of coverage for other U.S. officials that spoke at SIOI? The interview a SIOI student did with Ambassador Mark Brzezinski is [here](#) and here is [NASA Chief Scientist Ellen Stofan at SIOI](#). The NASA Administrator and Deputy Administrator also spoke there, but I couldn't find it via Google. Let me know if you want more and we can ask Public Affairs to check its archives. The Administrator has generally not been accepting questions at his public speeches. We will request this of each organization.
- Administrator could be interested in speaking at Free Market Think Tank like the Atlas Foundation. Apparently, the Istituto Bruno Leoni is associated with Atlas but is located in Turino. Are there Free Market Think Tanks in Rome where Administrator can speak or meet? There are no free-market think tanks, but the Istituto Bruno Leoni people would be happy to come down to Rome and organize something. Be forewarned, though, much of their agenda is open markets/free trade. The Institute was a big proponent of TTIP. It would be more difficult to set up a forum that did not permit questions from this group.
- Idea of industry roundtable at DCM's residence is very welcome. Great. We will plan that. Just to confirm, there is no representational money available from the Administrator for this?
- Preference is not to have Administrator travel two hours each way for the Plastics/Circular economy event. Is there another way to highlight this in or closer to Rome? No problem and concur. We understand that the Italian National Agency for New Technologies, Energy, and Sustainable Development (ENEA) is coordinating a strategy to create 500,000 new jobs while promoting sustainability. Is this worth exploring? Are there other organizations that would be worth exploring? You now have a meeting with ENEA International Affairs on April 18 (already included in the agenda) – they liked the idea of a conference at their HQ on circular economy/plastic recycling at ENEA HQ in Rome inviting also ISPRA (the EPA counterpart, as regulator and controller), plus both Italian (e.g. COREPLA and ECOPNEUS) and U.S. (P&G and Coca Cola) excellences in this field.
- Is there a way that Administrator can focus on local solutions to environmental challenges? Is there an example of how Rome, or a community on its outskirts, have improved air or water quality for example? Another area of interest would be where contaminated sites have been cleaned up for new uses. There aren't any contaminated sites here and Rome isn't an industrial town. The air is much worse in the north and the ground pollution problems are worse in the south. Really, Retake Roma is the best example of urban renewal (see below.)
- Would it be worth talking to something like the Union of Italian Provinces or the National Association of Italian Municipalities or some other organization about local approaches to protecting the environment? We could invite them to a notional Istituto Bruno Leoni-organized event in Rome, and it would draw attention from trade.
- Meeting with the National Committee for the Olympics could be good to discuss Green Sports. Is there an interesting venue where this can be held? Yes, the CONI headquarters near the big soccer stadium and tennis courts would be a great venue.
- For now, I am still waiting for the baseball contacts, but we feel it is worthwhile scoping out National Committee for the Olympics regardless whether the baseball works out or not. . We can invite the Italian Baseball league president at the event with CONI.
- Administrator is now willing to have Country Team Meeting and another event on Tuesday, June 6<sup>th</sup>. These are always boutique meetings when we have them for visitors. What agencies and sections would the

Administrator like to hear from? Since the Charge would lead the Country Team meeting and we'd ask her to open her home for the business roundtable, this would be in lieu of the one-on-one meeting with her.

I proposed Retake Roma clean-up event, but do not have final answer yet. Do you have any coverage from other U.S. officials working with Retake Roma? Here is the most recent "Retake". Please scroll to the bottom to see the 11 pictures. Also her remarks are here, which gives you a bit of the embassy's history with Retake and its two American/one Italian founder. The city's head of environment was also there. Although in Italian, you can see two positive newspaper articles on the side box.

<https://it.usembassy.gov/charge-daffaires-kelly-degnans-remarks-retake-rome/>

Here is coverage of U.S. Ambassador Philipps:

<https://www.facebook.com/retakeroma/posts/1078881132127552>

Here is coverage of U.S. Ambassador Thorne painting over graffiti with the mayor of Rome:

[http://roma.corriere.it/roma/notizie/cronaca/11\\_aprile\\_2/operazione-antigraffiti-usa-de-leo-190360581561.shtml](http://roma.corriere.it/roma/notizie/cronaca/11_aprile_2/operazione-antigraffiti-usa-de-leo-190360581561.shtml)

I talked to one of the Retake founders Rebecca Spitzmiller, and she said they could do a "Retake" when the Administrator is here with St. Steven's school children. It is an English-speaking K-12 school that has also participated in one of Retake Roma's events sponsored by Boeing. In its eight year history, Retake has accumulated 50 corporate sponsors, some of which are U.S. companies. A final pitch – this is fun for the whole family and a great outdoor "photogenic" activity. Lee brought his six-year old to our last Retake event, and our Commercial Attaché brought his two charming rescue dogs. Just for fun, here is our ESTH team (from viewers left – intern [Ex. 6 - Personal Privacy] his son [Ex. 6 - Personal Privacy], and me.)

[Ex. 6 - Personal Privacy]

Environment, Science, Technology & Health Counselor  
U.S. Embassy Rome

[Ex. 6 - Personal Privacy]

**Official**  
**UNCLASSIFIED**

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**From:** Kasman, Mark [mailto:[Kasman.Mark@epa.gov](mailto:Kasman.Mark@epa.gov)]

**Sent:** Monday, April 10, 2017 9:12 PM

**To:** [Ex. 6 - Personal Privacy], Brianna; Hodayah Finman; Phillips, Anna; [Ex. 6 - Personal Privacy] Doroski, Brenda; Palmieri, Suzanne; Giles, Frederick H; Avery, Todd B; Dawn Bruno (Rome - FCS); [Ex. 6 - Personal Privacy]  
[Ex. 6 - Personal Privacy]

**Subject:** Administrator Pruitt's Visit

Hello Team Italy!

I had a meeting today with the Administrator's staff and got some feedback on some logistics and the proposed schedule that I want to share with you.

- Hotel Regina Baglioni would be fine for Administrator's delegation. Thank you for finding this option.

- Administrator's Associate Administrator for Public Affairs, J.P. Friere, and Administrator's Press Secretary Lincoln Ferguson, are wondering if possible to have a conversation with Embassy Press Office on this Wednesday. If so can you propose times?
- Themes of Administrator's speech expected to focus on strong economies being necessary for environmental protection. Strong economies and job creation must be part of environmental protection strategy.
- Given themes of speech, is ISIO still best place to deliver? Do you have examples of coverage for other U.S. officials that spoke at ISIO? The Administrator has generally not been accepting questions at his public speeches.
- Administrator could be interested in speaking at Free Market Think Tank like the Atlas Foundation. Apparently, the Istituto Bruno Leoni is associated with Atlas but is located in Turino. Are there Free Market Think Tanks in Rome where Administrator can speak or meet?
- Idea of industry roundtable at DCM's residence is very welcome.
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- Would it be worth talking to something like the Union of Italian Provinces or the National Association of Italian Municipalities or some other organization about local approaches to protecting the environment?
- Meeting with the National Committee for the Olympics could be good to discuss Green Sports. Is there an interesting venue where this can be held?
- For now, I am still waiting for the baseball contacts, but we feel it is worthwhile scoping out National Committee for the Olympics regardless whether the baseball works out or not.
- Administrator is now willing to have Country Team Meeting and another event on Tuesday, June 6<sup>th</sup>. I proposed Retake Roma clean-up event, but do not have final answer yet. Do you have any coverage from other U.S. officials working with Retake Roma?
- Still waiting confirmation of Administrator's flights. He may be coming from NYC rather than Washington. The working assumption is that he will now fly back from Bologna rather than return to Rome.

Thank you for your assistance. I look forward to speaking with you later this week and seeing you next week.

Mark